13:100

Thirteen New York Architects Design for Ordos
An exhibition organized by the Architectural League of New York
October 11—November 26, 2008
Subject: Invitation Ordos 100

Dear Mr./Ms. Architect,

FAKE Design, Beijing extends a warm invitation to you and ninety-nine other architects from around the globe to participate in an unprecedented architectural collaboration for the year 2008.

You are one of one-hundred international architects and designers specifically recommended by Herzog & De Meuron to come to China and design 100 villas in a newly emerging residential district in Ordos, Inner Mongolia.

Attached, you will find a letter of invitation along with a package of materials to introduce you to the scope and services of the project. Please carefully read through all of the enclosed material and submit the requested confirmation form by the deadline of January 6th, 2008.

Time is very limited, so please do not hesitate to download the attached materials and reserve your position in our team by the deadline!

(P.S. Actually we already sent this e-mail to you (100 architects) 3 weeks ago, on the 27th of December, 2007, and we are failed to reach your e-mail. So we resend this to you as we just got your new e-mail contacts from herzog de meuron office yesterday. Also, you may take part in the design assignment of phase 2 as we already confirmed the architects list for phase 1, please see the attached files for the introduction of the project and we are really sorry for the delay due to some unexpected incidents.)

Best Regards and We Wish You a Happy New Year!

FAKE Design
No.258 Cao Chang Di, Chaoyang District, Beijing, China 100015
T / F +86 10 8456 4194
**ARCHITECTS** (project number, name, city, country)

**NORTH AMERICA**
- 2. **BlackLinesonWhitePaper**—Johannesburg, South Africa
- 3. **Jan De Vylder architecten**—Gand, Belgium
- 4. **Luca Selva Architekten ETH BSA SIA AG**—Basel, Switzerland
- 5. **Shadi Rahbaran/studio-sr**—Switzerland/Germany
- 6. **Testbedstudio Architects**—Stockholm, Sweden
- 7. **Rafi Segal Architect Princeton**—Princeton, United Kingdom
- 8. **AFRICA**
  - 9. **BlackLinesonWhitePaper**—Johannesburg, South Africa
  - 10. **Puga, Cecilia**—Santiago, Chile
  - 11. **Dieguez Fridman**—Buenos Aires, Argentina
  - 12. **Radic Clarke, Similian**—Santiago, Chile
  - 13. **Taller Territorial de Mexico Arturo Ortiz Struck**—Polanco, Mexico
  - 14. **PAD**—Toronto, Canada
  - 15. **MOS**—Cambridge, MA, USA
  - 16. **OBRA Architects**—New York, NY, USA
  - 17. **Dellekamp Arquitectura, SA de CV**—Condesa, Mexico
  - 18. **10000 Architects**—New York, NY, USA
  - 19. **MOS**—Cambridge, MA, USA
  - 20. **MOS**—Cambridge, MA, USA
  - 21. **MOS**—Cambridge, MA, USA
  - 22. **MOS**—Cambridge, MA, USA

**NORTH AMERICA**
- 23. **Bill Price Inc.**—Houston, Texas
- 24. **OBRA Architects**—New York, NY, USA
- 25. **Könz Molo Architects**—Lugano, Switzerland
- 26. **Pedrocchi Meier Architects**—Basel, Switzerland
- 27. **Coll-Leclerc, Arquitectos SL**—Barcelona, Spain
- 28. **NU architectuuratelier**—Gent, Belgium
- 29. **R&Sie(n), architect-Paris-NY**—Paris, France
- 30. **BRUT**—Fukuoka, Japan
- 31. **MOS**—Cambridge, MA, USA
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- 41. **MOS**—Cambridge, MA, USA

**SOUTH AMERICA**
- 42. **Bottega + Ehrhardt Architekten GmbH**—Stuttgart, Germany
- 43. **OFFICE Kersten Geers David Van Severen**—Belgium
- 44. **Buchner Bründler AG, Andras Bundlicher**—Basel, Switzerland
- 45. **Efrat-Kowalsky Architects**—Tel Aviv, Israel
- 46. **Johnston Mark Lee architects**—Los Angeles, USA
- 47. **Keller Easterling**—New York, NY, USA
- 48. **UNI: Chaewon Kim, Beat Schenk**—Cambridge, MA, USA
- 49. **Escobedo, Frida**—Mexico
- 50. **Ingeborg Rocker, Rocker-Lange Architects**—Cambridge, MA, USA
- 51. **rsvp architects**—San Juan, Puerto Rico/New York, NY, USA
- 52. **502 Design Studio**—Toronto, Canada
- 53. **Bilbao, Tatiana**—Mexico City, Mexico
- 54. **F451arquitectura**—Cambridge, MA, USA
- 55. **Colboc & Franzen**—Paris, France
- 56. **502 Design Studio**—Toronto, Canada
- 57. **502 Design Studio**—Toronto, Canada
- 58. **502 Design Studio**—Toronto, Canada
- 59. **502 Design Studio**—Toronto, Canada
- 60. **Casas Arquitectos**—Mexico City, Mexico
- 61. **F451arquitectura**—Cambridge, MA, USA
- 62. **502 Design Studio**—Toronto, Canada
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- 68. **502 Design Studio**—Toronto, Canada
- 69. **Lost Architekten > Dietrich Lohmann**—Basel, Switzerland
- 70. **BRUT**—Fukuoka, Japan
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- 89. **nARCHITECTS**—New York, NY, USA
- 90. **Babel Architects - Sharon Rotbard, Dan Hasson,Yuval Yasky**—Tel Aviv, Israel
- 91. **90 Archirion**—New York, NY, USA
- 92. **90 Archirion**—New York, NY, USA
- 93. **90 Archirion**—New York, NY, USA
- 94. **Zenin, Adrian**—Jakarta, Indonesia
- 95. **Miller Maranta Architekten**—Basel, Switzerland
- 96. **90 Archirion**—New York, NY, USA
- 97. **90 Archirion**—New York, NY, USA
- 98. **HA :SKA, Mia Hagg+Sunkoo Kang+Jennifer Schmachtenberg**—Paris, France
- 99. **Rintala Eggertsson Architects, Sami Rintala + Dagur Eggertsson**—Oslo, Norway
- 100. **Mierta & Kurt Lazzarini Architects**—Samedan, Switzerland

**EUROPE**
- 101. **PAD**—Toronto, Canada
- 102. **R+T Architects**—Basel, Switzerland
- 103. **502 Design Studio**—Toronto, Canada
- 104. **MOS**—Cambridge, MA, USA
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- 120. **MOS**—Cambridge, MA, USA

**ASIA**
- 121. **Benjamin Reardon**—London, UK
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- 130. **Benjamin Reardon**—London, UK

**DESIGN CRITERIA**
- **PROGRAM**
  - **ABOVE GROUND**
    - **INTERIOR GARDEN/SMALL COURTYARDS**
      - weddings and receptions
      - 60 m²
  - **BASements**
    - **BELOW GROUND**
      - living and receiving areas
      - 400 m²
      - **ADDITIONAL BEDROOMS**
        - 1.5 m²
      - **LIVING AND RECEIVING AREAS**
        - 400 m²
      - **INDOOR GARDEN/SMALL COURTYARDS**
        - 150 m²
  - **CONSTRUCTION METHODS**
    - **WOOD**
      - Electrical radiant heating (floor or wall) / water radiant heating (floor or wall)
    - **STEEL/METAL**
      - Vapor barrier in walls
    - **BATT INSULATION**
      - Relevant interior walls/subflooring
    - **WOOD**
      - Roof/wall/slab/foundation
    - **STEEL/METAL**
      - Applications: light gauge framing and interior finishes
    - **CONSTRUCTION METHODS**
      - **RADIANT HEATING**
        - Applications: floor/heat
      - **MOISTURE PROTECTION**
        - Vapor barrier in walls
      - **RADIANT HEATING**
        - Applications: finish/interior finishes
10 questions for 13:100

1. What was your initial reaction to the Ordos 100? Did you ever consider not accepting the commission? To what extent do you think we need to see the Ordos undertaking impacts the role and extent of cultural authority? That is not the League’s intention. Rather, we want to give the participating architects an opportunity to describe their experience working on the project and how they feel about it now that the design phase has come to an end.

2. Why does an exhibition about the Ordos 100 seem inappropriate? Doesn’t it run the risk of seeming to celebrate the project, of holding it up as a model of enlightened development or otherwise confirming its 13:100 Guide: Luke Bulman/Thumb

3. What do you think of the site plan and the cumulative effect of the Ordos undertaking impacts the role and extent of cultural authority? That is not the League’s intention. Rather, we want to give the participating architects an opportunity to describe their experience working on the project and how they feel about it now that the design phase has come to an end.

4. To what extent were you designing with Chinese construction techniques and standards in mind? Is this reflected in your design?

5. Please describe what is architecturally at stake in the Ordos project? What are you after and desiring in your work?

6. How do you feel about your participation in this project? How will it affect the architectural and societal projects within your firm?

7. What do you think of the site plan and the cumulative effect of the Ordos 100 architectural interventions?

8. Can you imagine an improved development situation for the Ordos 100 in the US? Why, how, or why not?

9. Please describe how you think the scale of the Ordos undertaking impacts the scale and position of the architectural discussion.

10. Describe your dream commission.
The Architectural League of New York is an independent forum for creative and intellectual work in architecture, urbanism, and related disciplines. Through its lectures, exhibitions, publications, and digital programming, the League fosters discussion and debate of the most stimulating work and important issues in contemporary architecture and design.

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